

# DEJHATI

## LOOKBOOK

LOS ANGELES CALIFORNIA



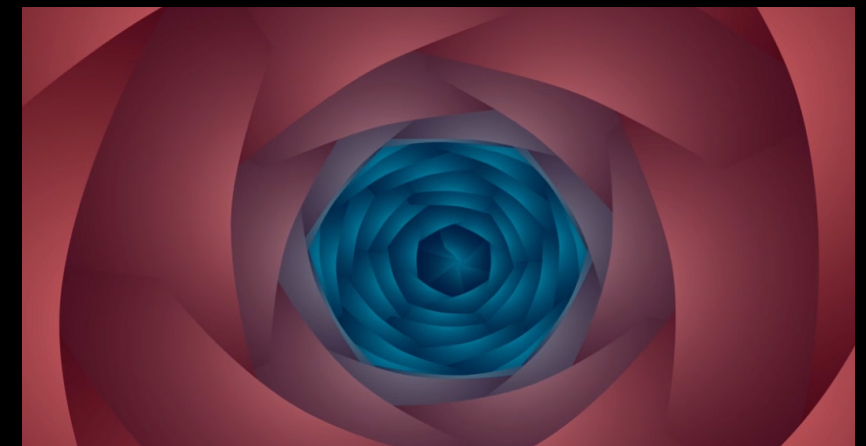
“Ti’s use of scale...tips this over  
into a reactive spectacle.”

**IIII≡ Ableton**

A dark room filled with numerous bright blue laser beams radiating from the top, creating a starburst effect. In the lower-left corner, a person is seated at a desk with a computer monitor, which is illuminated by the ambient blue light. The overall atmosphere is futuristic and high-tech.

# IMMERSIVE EXPERIENCES





## 4 PEPSI

Dejha Ti was commissioned to direct, design and produce Pepsi's 2 min signature finale animation for the dome installed at the Voodoo Music Festival in New Orleans. Placed between the two main stages, 30,000 people a day experienced immersive projections on the interior and exterior of the dome.

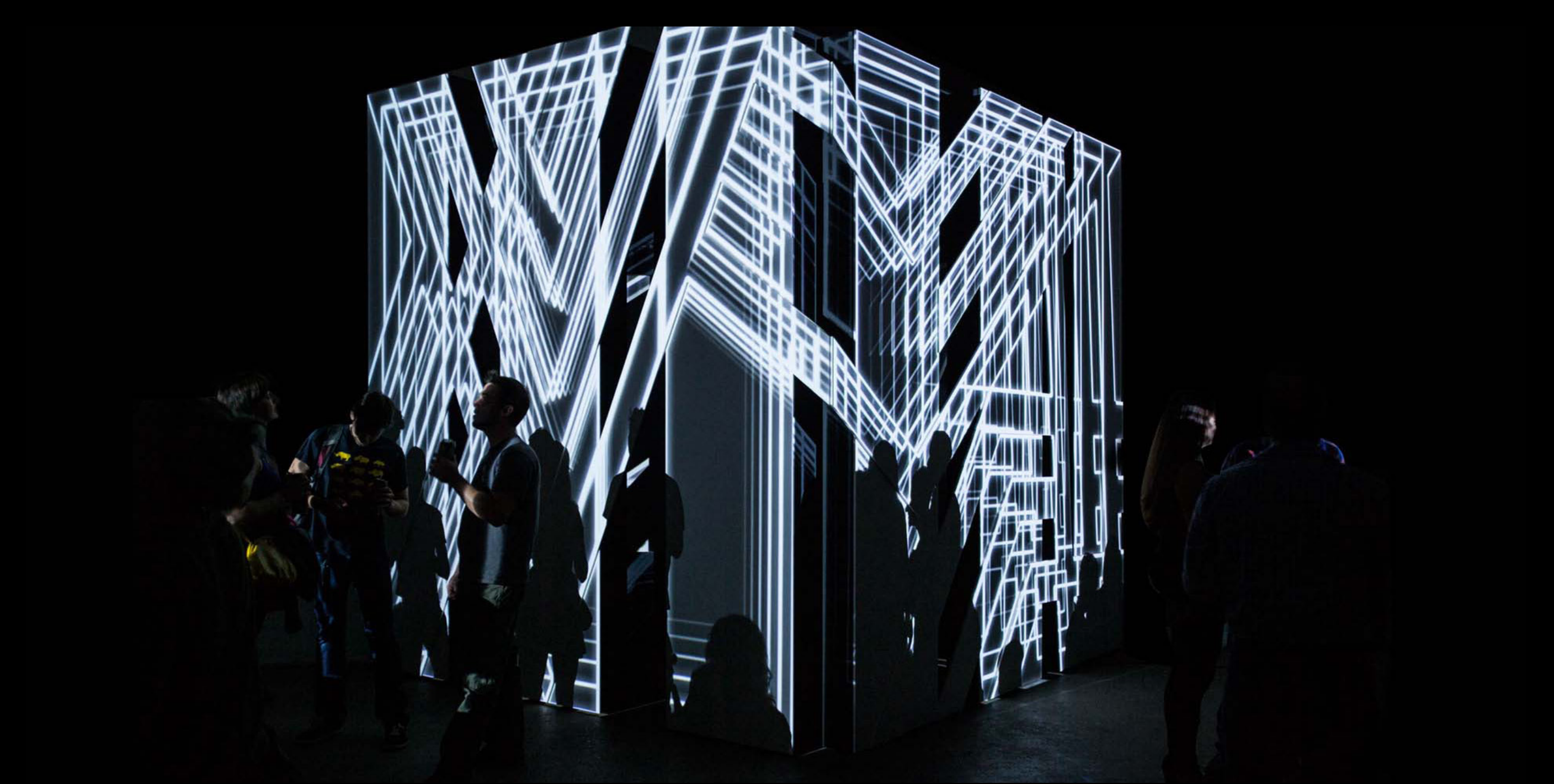




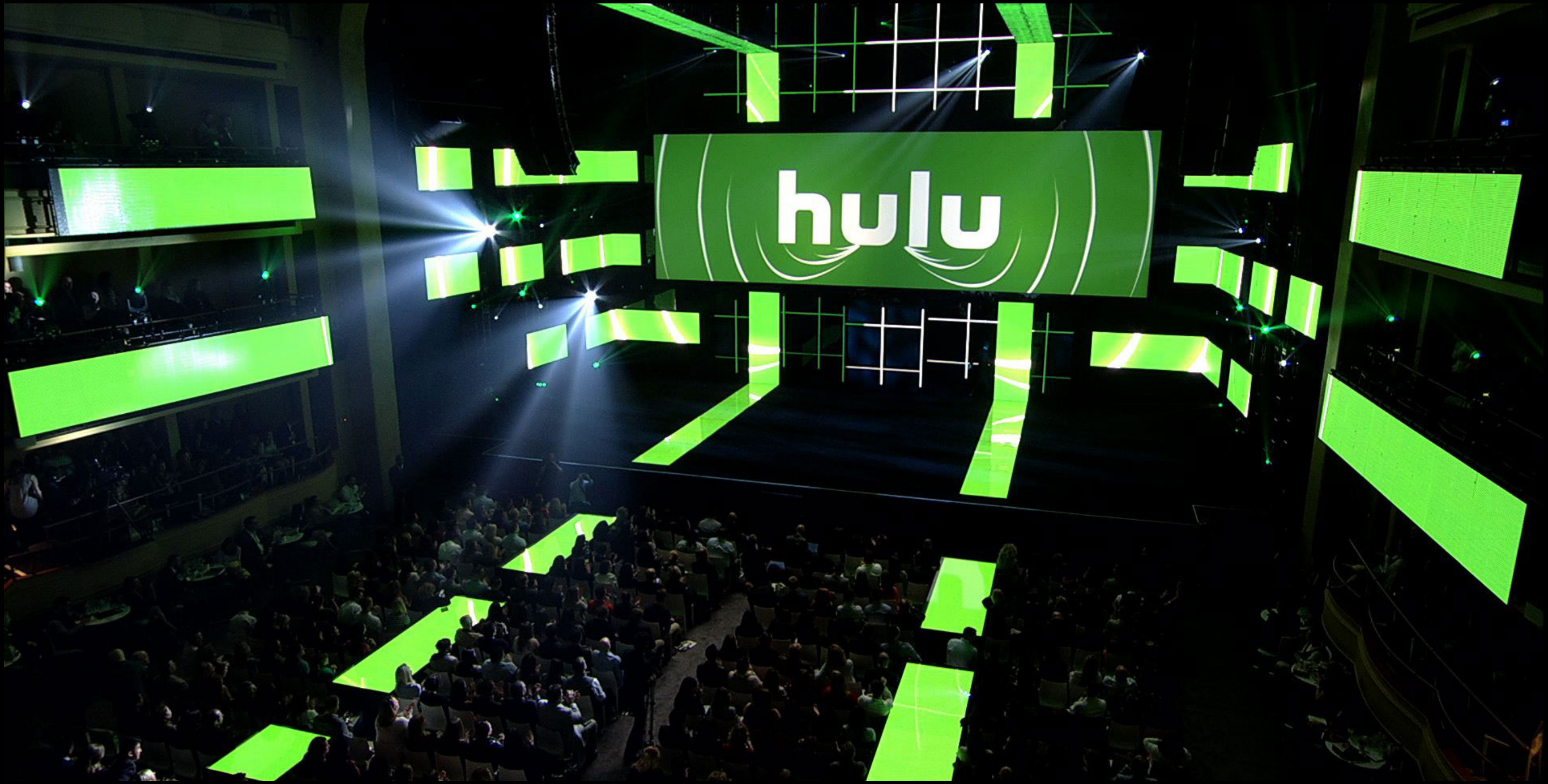
## 5 DESIGNPHILADELPHIA FESTIVAL

From concept to conform, Dejha Ti and Sean Martorana created an immersive installation that displays an imaginative integration of music, sculptures, projection mapping, filmed design experiments, and interactive elements.





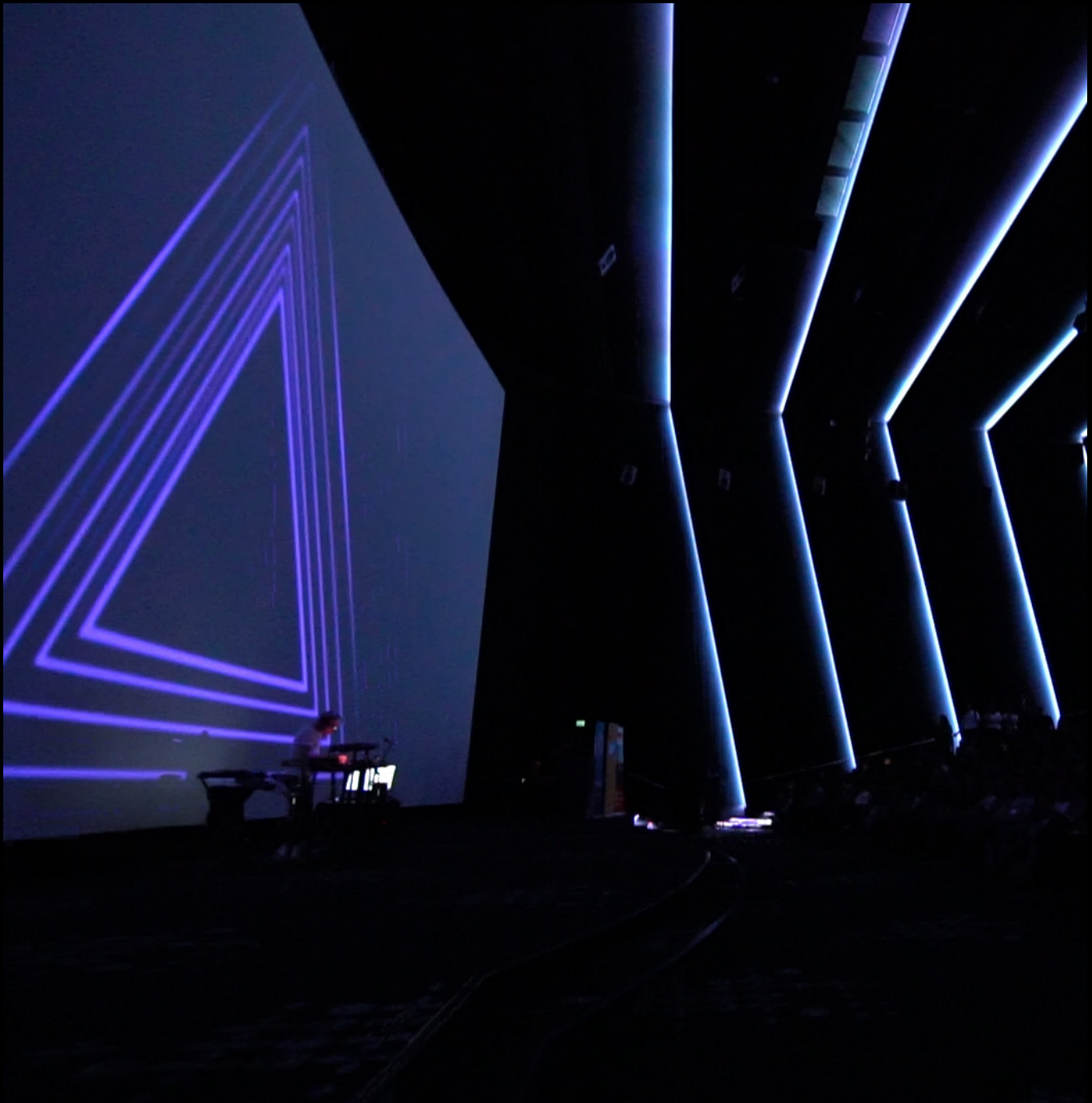




## 7 HULU

Dejha Ti designed and produced immersive motion graphics for Hulu's biggest Upfront presentation in NYC. She created motion graphic title sequences using 3d and 2d elements, as well as a series of complementary designs for presentation slide animations, speaker ID templates and ambient led panel motion sequences.





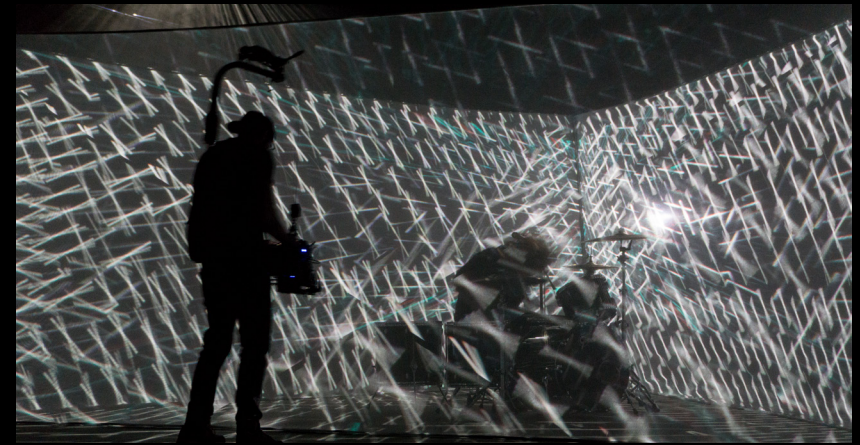
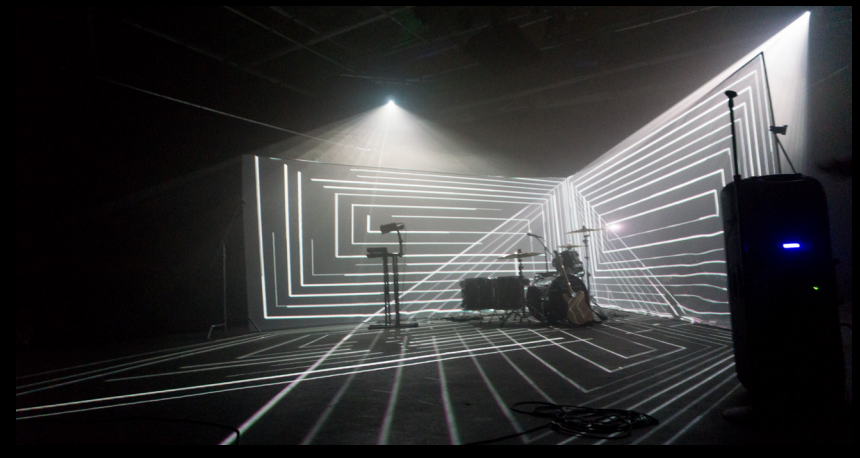
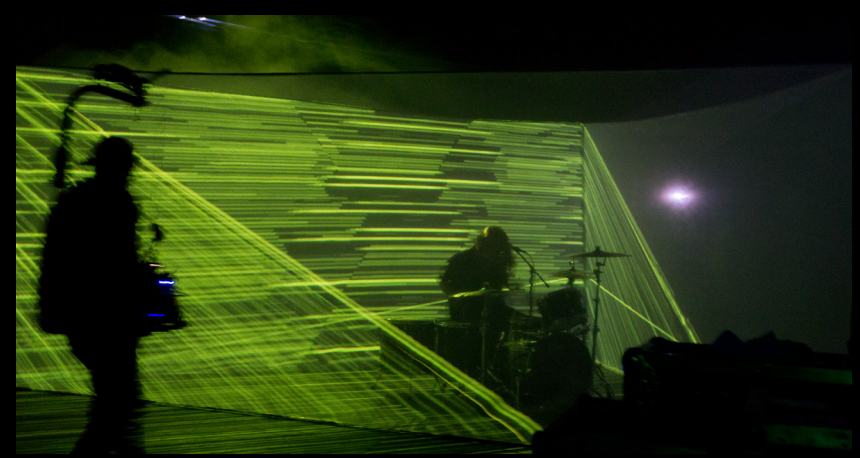
## 8 DEJHA TI X RICK FEDS

Dejha Ti and Rick Feds collaborate on an imaginative and highly interactive audio-visual experience at Scape Cinema (Riga, Latvia). Rick's live instruments drive Dejha's visuals and lights realtime. Over the course of the 20 minute performance the audio-visual content builds from low tech to future tech.









## 10 UNDEROATH

Dejha Ti created a reactive installation for Underoath's music video to be released Feb 2018

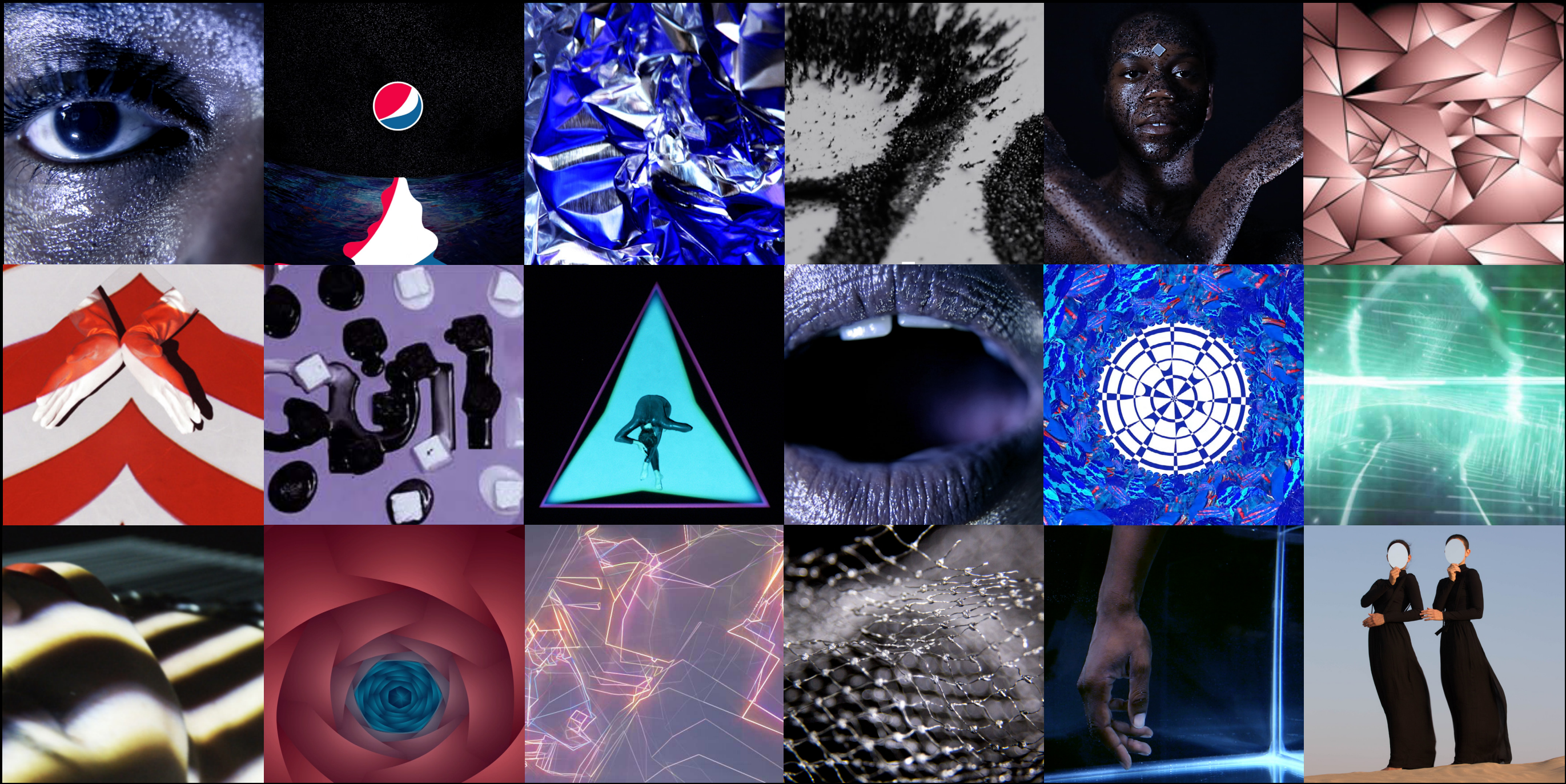




## 11 PILOT CONFERENCE

Serving as the content delivery system for Pilot's multiday conference and award ceremony, Dejha Ti in collaboration with BRDG created an immersive projection mapping installation. We designed the set, animations, and video mapping system.

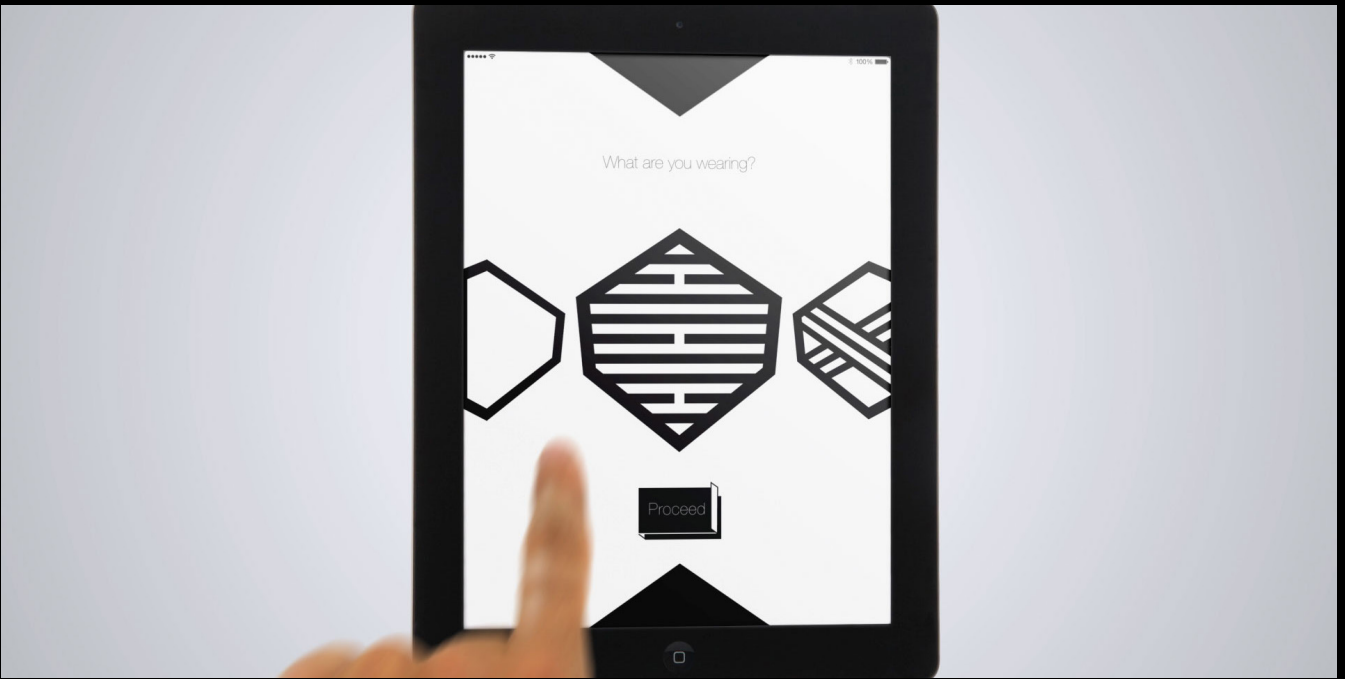
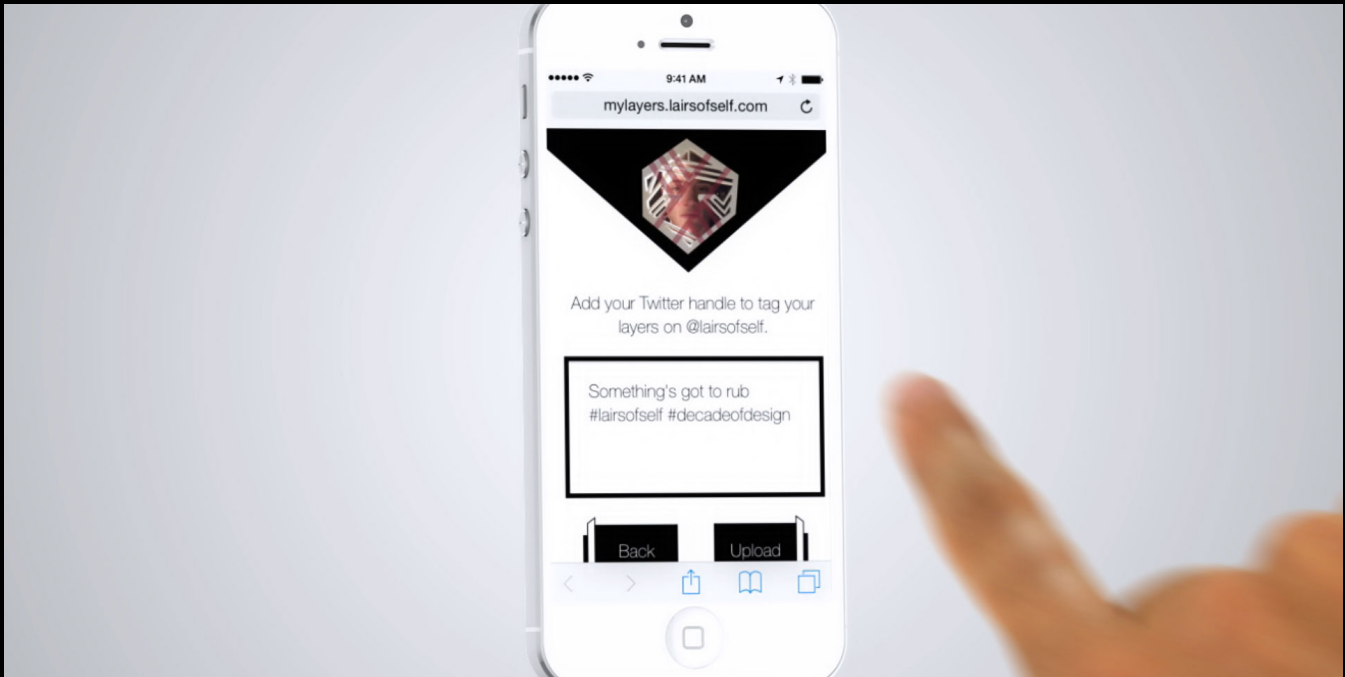




## 12 CONTENT DEVELOPMENT

Custom content is developed for each project and with a focus on creating in-camera filmed effects in addition to 2d & 3d techniques. Stock or recycled imagery is never used.





**13 INTERACTIVE** Integrating interactive touch points allows for audience-participants to be fully immersed and share their experiences on social.



A group of people, mostly women, are captured in motion behind a large, transparent plastic sheet that stretches across the frame. They are wearing white, flowing dresses. The scene is set against a light blue background, and the overall atmosphere is ethereal and dynamic, suggesting a fashion show or a performance. The text is centered over the image.

# IMMERSIVE ENVIRONMENTS FOR FASHION & MUSIC





## 15 THE BIG NOW

A music video directed by Dejha Ti for Robot Koch and Robert Gubert. Creating an immersive world with bodies and materials, this film is a merging of installation art and performance art.





## 16 ELLA VOS

Dejha Ti designed 3 installations for Ella Vos's music video "Mother". The use of uniform material choices made for a surrealist set for the artist. "Mother" was directed by Ania Catherine.

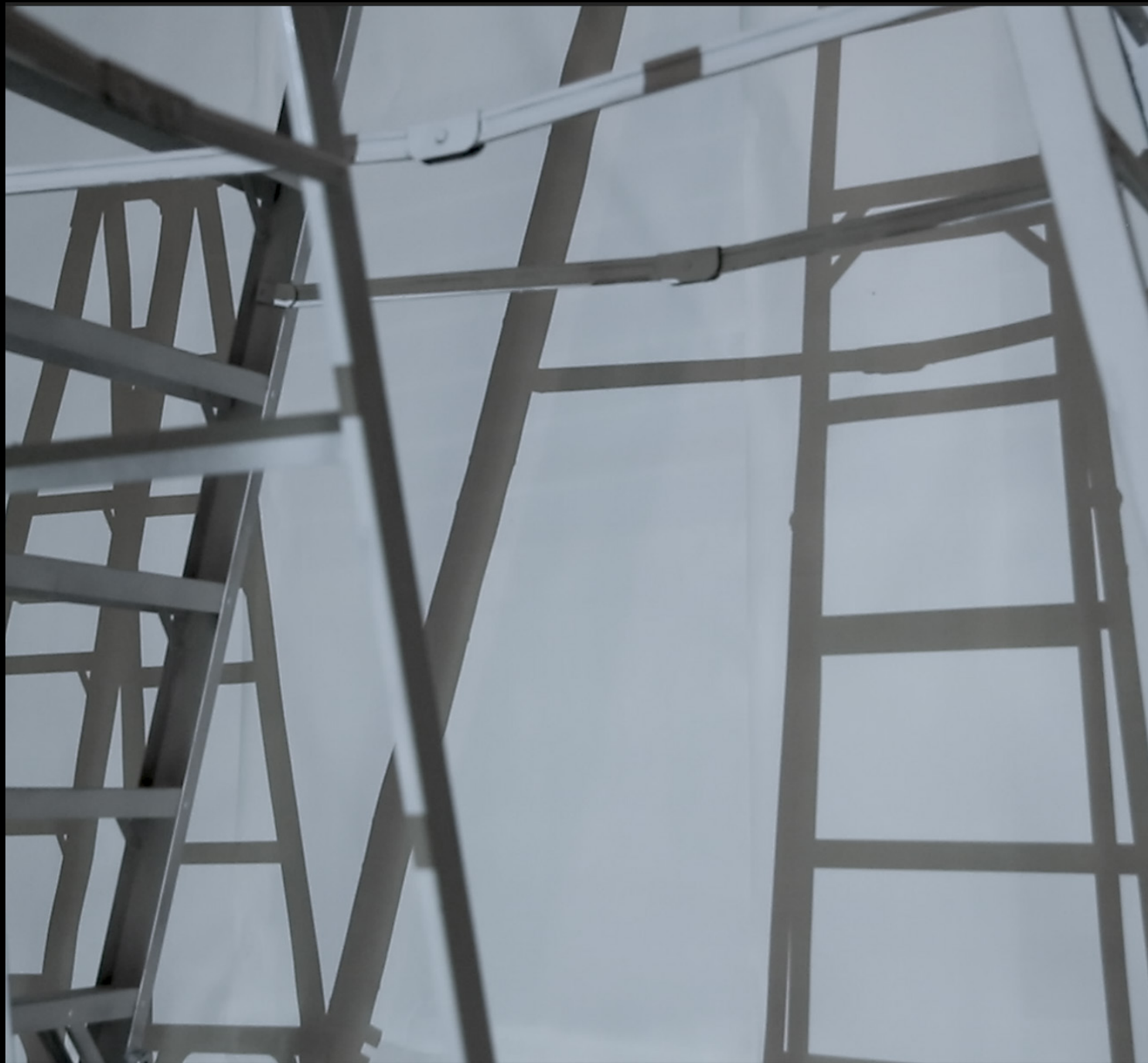




## 17 LA ART SHOW AFTER PARTY

Presented at the closing party of the LA Art Show is *No Gold*—an installation performance by Dejha Ti and choreographer Ania Catherine.

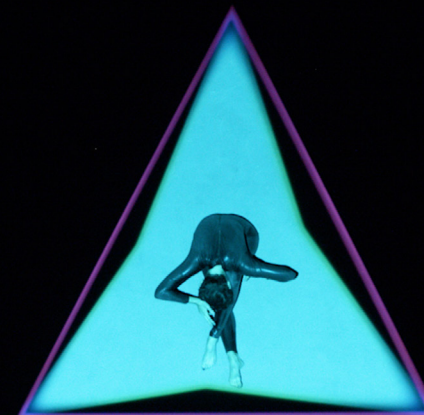
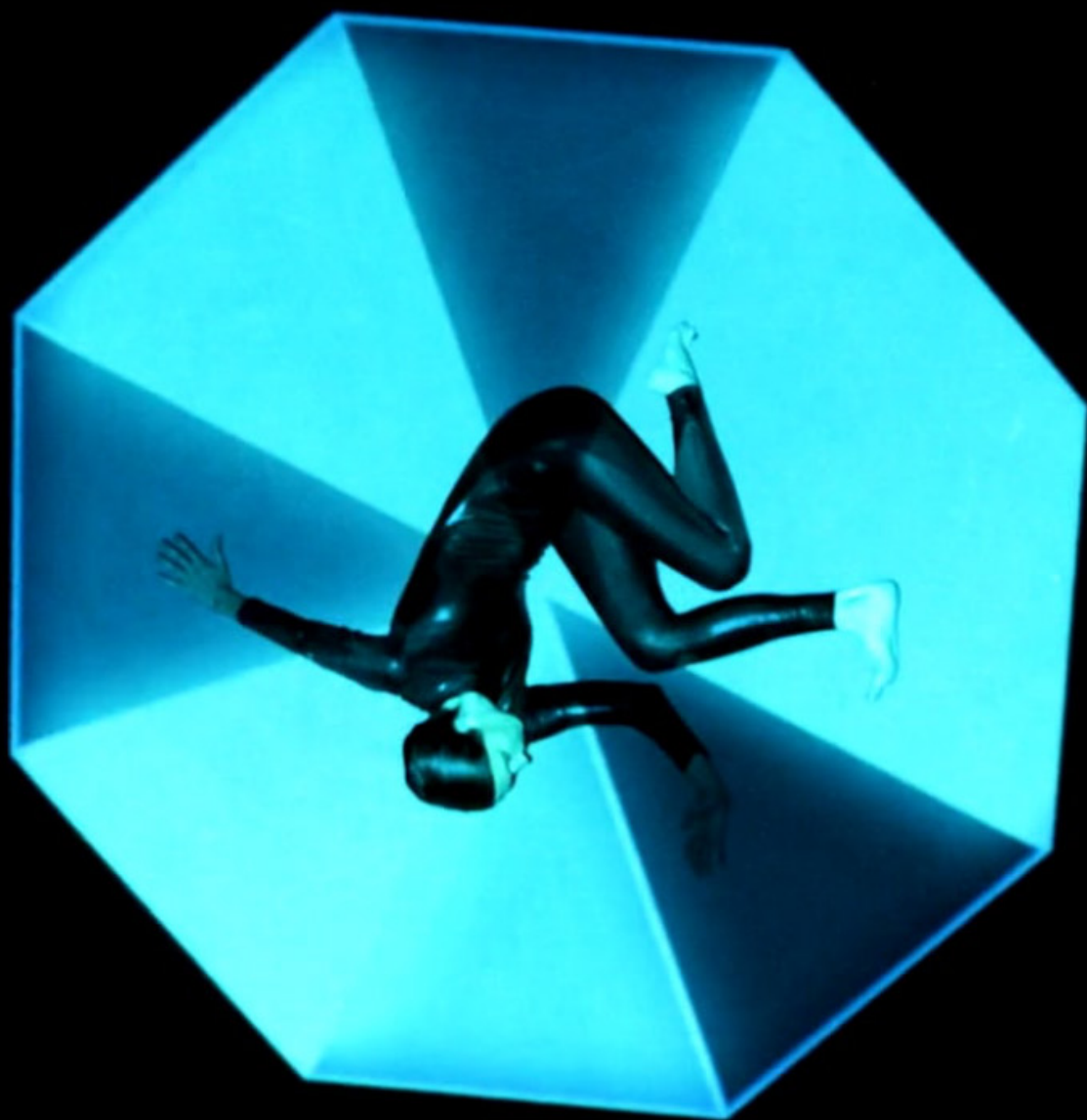




## 18 LA ART SHOW AFTER PARTY

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## 19 LINE SCANNER

Line Scanner is an illusory exploration of projected line animations onto human motion. In-camera effects only—all animations were projected live onto the performer.



# V I R T U A L

# R E A L I T Y

WORDS: KINGA RAJZAK

Emerging art collective Samania is on a mission to alter our perceptions of gender and mainstream social constructs through performance art and provocative digital storytelling.

RIKA MAGAZINE

126



RIKA MAGAZINE

127









Watch Reel

# DEJHA TI

## Immersive Experience Designer

Dejha Ti is a Los Angeles based immersive experience designer with no allegiance to any one medium. Her work integrates environments, bodies and creative technology. She speaks from senses to senses, enveloping the audience-participant not only in the physical environment, but also emotionally, psychologically and in her imaginary.

She has developed experiences for live music and brands like Hulu, Pepsi, Universal Music Group, WeWork, LA Art Show and BET.



# CAPABILITIES

## DIRECTION DESIGN CREATIVE TECHNOLOGY

Creative Direction & Art Direction

Concepting

Content Development

Environmental Video Design

Music Videos

Immersive Experience Design

Interactive System Design

Realtime/reactive visuals for music

Physical Computing



For bookings

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